



LafargeHolcim



DIGITAL INTERNSHIP (6-8 MONTHS)

Are you looking for an exciting internship experience? At LafargeHolcim we are offering a modern and dynamic working environment with attractive working conditions and a wide range of fringe benefits.

Who we are: We are located in Holderbank (Aargau) and supply building materials to solve the challenges facing a growing population.

We also

- **MAQE** our global footprint – from quarry to construction site – digitally accessible and transparent
- Use digital skills and analytics to drive scale and efficiency across our network
- Find the most impactful technologies by reaching out to the open innovation community
- Look for technological transformation through open innovation, helping to solve global challenges: **LH MAQER**

We, the **MAQERs** are open-minded, pragmatic and not stuck on any preconceived notions.

YOUR MAIN TASKS WILL BE RELATED TO:

- Deep-dive analysis of user behaviors on the core digital platforms and identification of actionable conclusions that help to further increase and sustain the usage
- Consolidation of measurements to increase platform adoption as inputs for senior management conversations
- Development and implementation of user onboarding and training strategies
- Identification and launch of Proof of Concepts to help increasing adoption with internal business teams and external tech partners / start-ups
- Provide guidance to business and development teams to follow a hypothesis and data driven feature development approach
- Coaching of business counterparts on agile ways of working

YOUR PROFILE

Education:

- Master/Bachelor degree in Digital, Engineering or Innovation area (in progress)

Experience:

- Digital toolbox / agile ways of working
- Start-up experience
- Data science, Analytics
- Digitalization

Knowledge & skills:

- Open-minded curious person, self-driven
- Thinking out of the box and creative problem solving
- Good analysis and problem-solving skills as well as a flair for numbers
- Good communication skills, ability to work in an international environment

Language requirements:

- Fluency in English is essential
- German, French and Spanish is an advantage

We are growing!

And would like YOU to #BEaMAQER Digital Intern in the area of Digital Scale-up and Acceleration. The role is all around helping to boost and sustain the adoption of our core digital platforms in the area of Retail, Industry 4.0 and Ready-Mix Concrete. We want people ready to challenge the ordinary, to embrace unknowns and to bring new ideas to life. If you interested in working for a start-up minded unit sitting in a global corporation, we are the right team for you!

Please send your electronic CV directly to:



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